




Manage Award programs with ease and impact


Run high-impact awards campaigns, from submissions to final jury vote – all in one place.


Most companies struggle to manage internal award programs efficiently


**Time drain:** Too much time spent preparing templates and chasing participants


**Low engagement:** Teams disengage due to lack of clarity and visibility

**Inconsistent entries:** Submissions vary in format, making them hard to evaluate

**Manual voting:** Jury uses disconnected tools like emails, Excel, and PDFs

**Lost learnings:** No visibility into which past ideas were reused or scaled

**Weak buzz:** Poor communication means low anticipation and excitement

Award programs made simple		
Setup time	Traditionnal approach	
	Weeks of manual prep	S< 1 week with guided setup
Submission process	Scattered formats, unclear expectations	Unified form with KPIs, attachments, tagging teammates
Submission volume	Limited participation	+39% more submissions on average
Voting experience	Slow, unstructured (emails, spreadsheets)	Fast, intuitive carousel + automated reminders
Evaluation criteria	Inconsistent or unclear	Up to 5 criteria with star-rating system
Communication & engagement	Low visibility, no excitement	Dedicated awards page + newsletters
Post-award impact	No visibility or follow-up	Track and scale top initiatives easily

Run awards that work

From setup to scale - everything you need for a smooth, high-impact award experience

Accelerate your Awards campaigns

Launch in under 1 week – Set up your award management rules effortlessly.

+39% more submissions – Achieve higher engagement than previous campaigns.

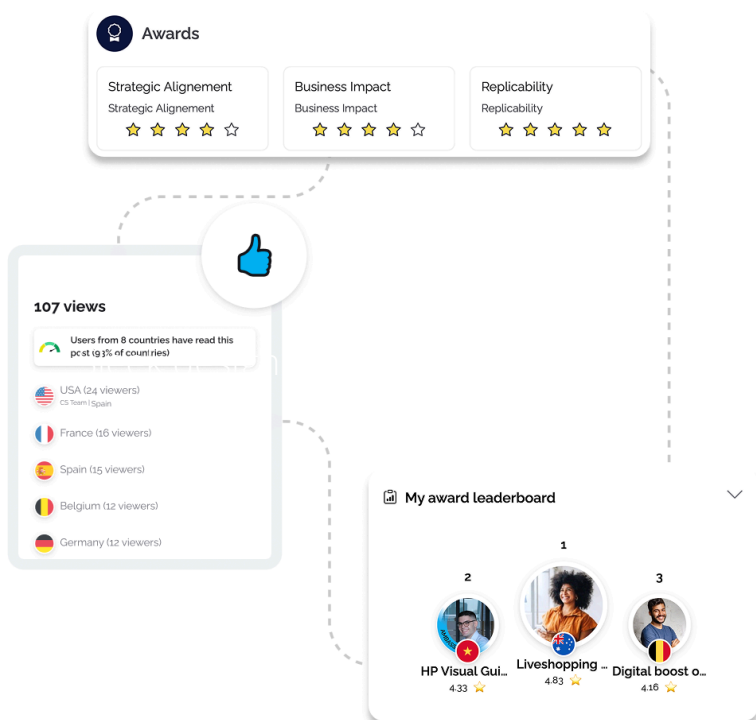
Streamlined workflows – From idea collection to jury decision, everything is organized and transparent.

Easy and complete submissions

Mention teammates.

Include KPIs, external/internal links.

Submit in record time.



Fast and fair voting

Access a **carousel of shortlisted posts** directly from the homepage.

Automated email reminders keep the process on track.

Score with up to 5 criteria using a clean star-rating system.

Engaging communications

A dedicated awards page with all rules and prizes.

Engaging newsletters sent by our Client Success Managers.

Hidden rankings to **build anticipation and boost participation.**

Numbers speaks by themselves

80%

Team engagement

Foster continuous engagement through monthly gamification initiatives across participating countries and teams.

92%

Strategic content

Ensure strategic alignment by concentrating on key growth levers that drive measurable impact.

80%

Success sharing

Enable knowledge exchange by sharing best practices across departments, markets and regions.



Our customers talk about us

“Wegrow hosts quarterly competition that serve as fantastic opportunities for professional development. These competitions encourage us to showcase our achievements and innovative strategies in the eCommerce space.”

Jemma Stark - Key Account Executive at Nestlé

“We started using Wegrow for our CHC Awards and it was a life-changer since we were able to handle the process much more efficiently, collect outstanding cases and reinforce the engagement within our community.”

Cynthia Lopez - Global Marketing Excellence Lead at Sanofi

“We hosted our annual Marketing Awards on Wegrow for the second year in a row. We increased by 46% the number of entries and raised the bar in the quality. Thanks to their seamless voting system we were able to digitize the full process”.

Cristiana Roma - Global Marketing Excellence Manager at Mondelez

